



Senior
Consulting Advisors

THE ADVOCACY SENIORS DESERVE.

**An Investment
Opportunity You
Won't Want to Miss.**

FRANCHISE OPPORTUNITY



Join a Respected Brand in the High Demand Senior Services Industry.

The number of Americans aged 65 and older is expected to double by 2060, driving a tremendous need for more and better senior care services. Standing at \$476+ billion in 2023*, the market is poised for explosive growth. With that growth comes real and critical challenges that require extensive industry knowledge, dedication, and compassion.

Through a pioneering platform, Senior Consulting Advisors is paving the way for a better approach to senior services, offering a distinct franchise opportunity:

PROVEN MODEL

Through years of operational refinement, the Senior Consulting Advisors model offers known metrics, providing a replicable platform on which to build your successful franchise.

MULTIPLE REVENUE STREAMS

Enjoy the financial assurance that comes from diversified sources of revenue, including placement services, aging in place services, and our proprietary Comprehensive Aging in Place Plan (CAPP).

BENEFICIAL PARTNERSHIPS

As a trusted partner within the Acute Care Network, reap the benefits of hospital referrals through CarePort by Wellsky®.

POSITIVE COMMUNITY IMPACT

More than an online lead aggregate company, Senior Consulting Advisors' extensive list of satisfied clients represents our dedication to personalized white-glove service and to the community we serve.

ROBUST ROI

With competitive upfront costs and proven demand, a Senior Consulting Advisors franchise offers motivated entrepreneurs fast potential returns.

* <https://www.franchise.org/franchise-information/franchising-world/industry-spotlight-senior-care>





We Don't Just Assist. We Advocate.

At Senior Consulting Advisors, we're more than just a consulting firm. We're a caring partner, ready to guide seniors and their loved ones through the challenges and opportunities of senior care.

From initial consultation to ongoing monitoring and direct care management, our premier senior advisory service is an all-inclusive experience, dedicated to assisting seniors and their families in navigating the complexities of transitioning into senior living communities or aging in place. Our team offers tailored guidance for those exploring independent living, assisted living, or memory care facilities. Because we are funded by placement fees from the communities, we're able to provide these services at no cost to seniors, reducing pressure and ensuring the best possible fit.

Additionally, we support seniors wishing to remain at home. Through charged services like home health care management and aging-in-place consulting, we advocate for personalized, compassionate care for every senior's unique journey.

Joining the Senior Consulting Advisors brand means becoming an ambassador for your community, helping build a brighter future for senior care services nationwide.



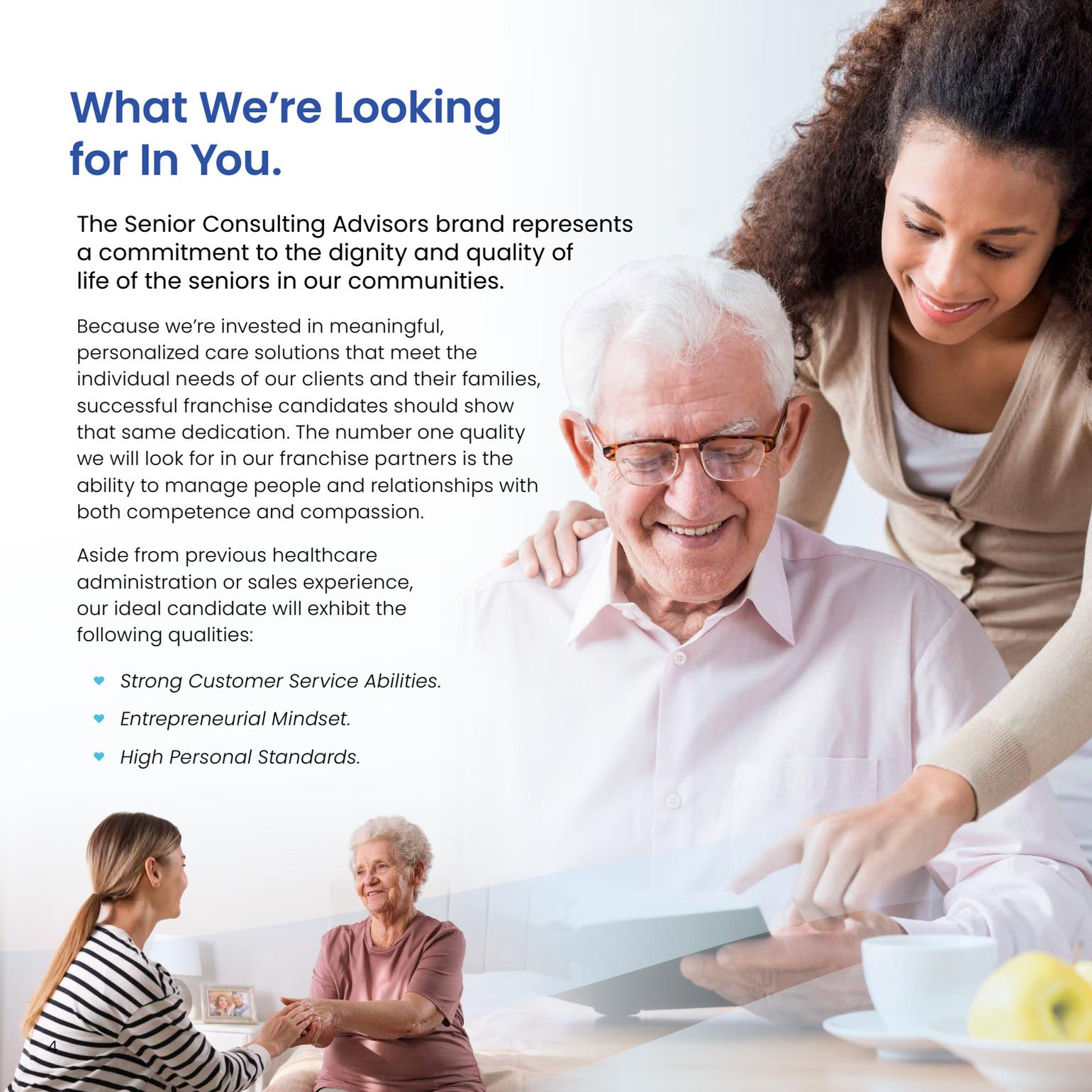
What We're Looking for In You.

The Senior Consulting Advisors brand represents a commitment to the dignity and quality of life of the seniors in our communities.

Because we're invested in meaningful, personalized care solutions that meet the individual needs of our clients and their families, successful franchise candidates should show that same dedication. The number one quality we will look for in our franchise partners is the ability to manage people and relationships with both competence and compassion.

Aside from previous healthcare administration or sales experience, our ideal candidate will exhibit the following qualities:

- ♥ *Strong Customer Service Abilities.*
- ♥ *Entrepreneurial Mindset.*
- ♥ *High Personal Standards.*



Real People. Real Resources. Real Support.

Senior Consulting Advisors has built our brand around real world solutions for compassionate senior care.

As community ambassadors, we understand the importance of a reliable support network for facing life's challenges. Whether it's senior placement or launching a successful franchise, we utilize real, actionable tools to empower both our clients and our franchise partners. From robust in-person and in-depth training to ongoing support, our team is dedicated to helping you reach your business goals from day one. We offer:



COMPREHENSIVE TRAINING

Calling upon our decades of experience in the senior living/care field and the highest level of certifications in the industry, we provide a platform for franchise success via superior business knowledge.



OPERATIONAL SUPPORT

Senior Consulting Advisors will provide ongoing support in all areas of operation, from administrative procedures and back-end software support to sales and customer service.



MARKETING SUPPORT

Franchisees will benefit from our strong online marketing presence and collateral materials, as well as SEO/SEM strategies that leverage our established brand.



ONGOING RESEARCH & DEVELOPMENT

The Senior Consulting Advisors management team will continue to stay on top of the latest industry trends, sharing developments with our franchise partners to enhance profitability.

Down to Earth Investment. High Reward.

Franchise Fee

\$50,000

Minimum Initial Investment

\$86,850

Including Franchise Fee & Training

Royalty Fee

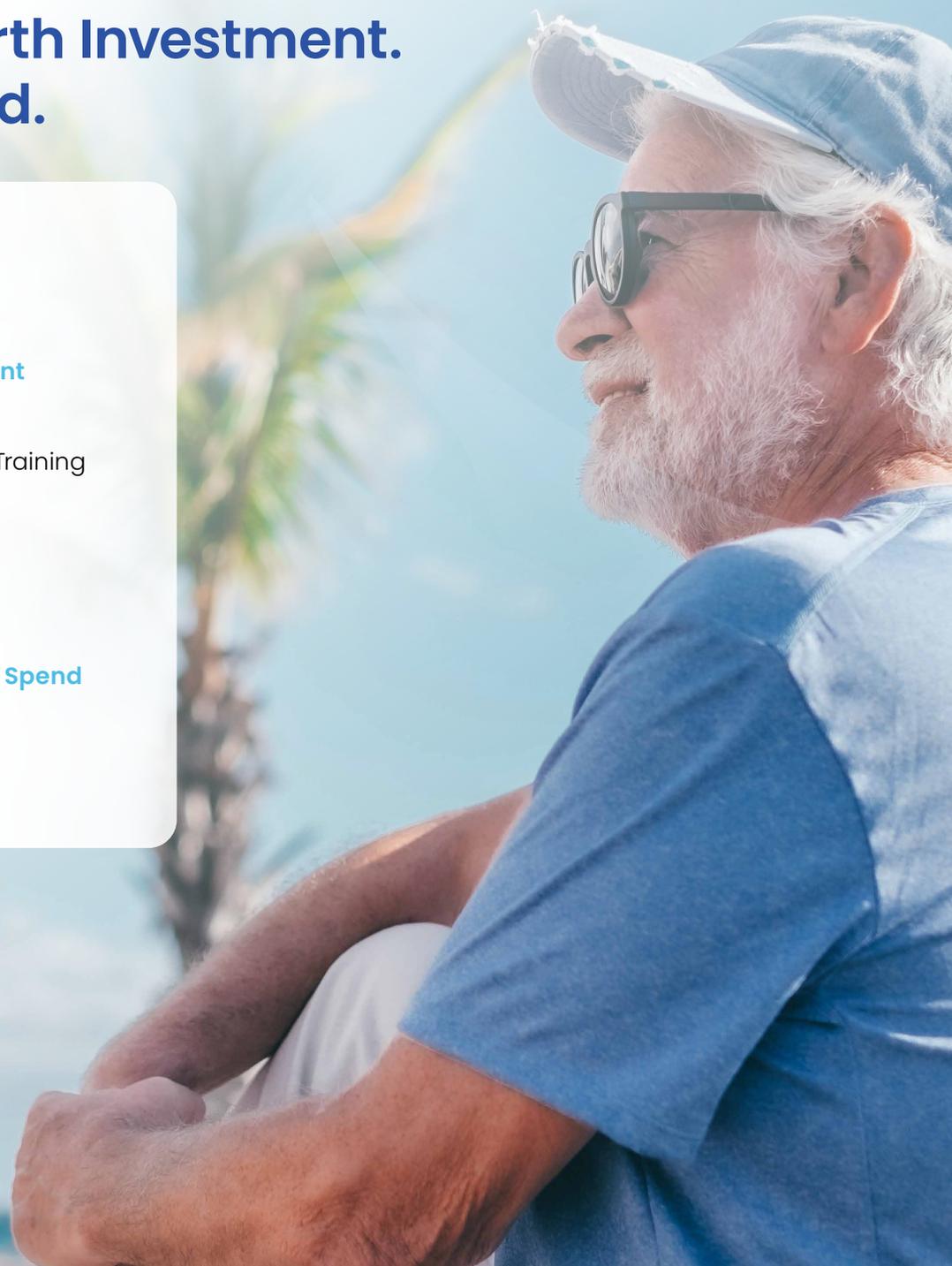
10%

of gross revenue

Required Local Marketing Spend

6%

of gross sales





Become the Advocate Seniors Deserve with Your Own Senior Consulting Advisors Franchise.

Learn more about this life-changing opportunity at
www.seniorconsultingadvisorfranchise.com



Senior Consulting Advisors

Ready to Get Started? Let's Connect.

(800) 969-7038 | info@floridaseniorconsulting.com

8130 Lakewood Main St, Suite 103, Bradenton, FL 34202

www.seniorconsultingadvisorfranchise.com



This is not a franchise offering. A franchise offering can be made by us only in a state if we are first registered, excluded, exempted or otherwise qualified to offer franchises in that state, and only if we provide you with an appropriate franchise disclosure document. Follow-up or individualized responses to you that involve either effecting or attempting to effect the sale of a franchise will be made only if we are first in compliance with state registration requirements, or are covered by an applicable state exclusion or exemption.